

## Press release

# Didier Schapiro is the new Chief Sales Officer of INVENTI

April 21, 2021, Prague (immediate release)

**In April, Didier Schapiro strengthened the top management of the technology and consulting software company INVENTI. He will replace in the role of CSO the company's founder Jan Kaštura, who held this position until now.**

### Accelerating INVENTI's business activities in foreign markets

“At INVENTI, I'll be responsible for accelerating our international business development while strengthening our position in the Czech Republic. The pandemic crisis has been forcing our customers to accelerate digital transformation projects, especially in the areas of e-commerce, logistics, telematics and fintech,” explained Didier Schapiro, the new CSO.

“Didier builds on our successful business activities. Last year alone, we achieved a turnover of nearly 300 million CZK, 60 percent of which was realized abroad. Our goal is to expand INVENTI's presence in Western Europe, while not forgetting our customers in the Czech Republic. By strengthening our team with such an experienced person as Didier, we've definitely taken another step towards our vision of creating world-class software,” added Petr Háka, CEO INVENTI.

Didier Schapiro is a sales and negotiation expert with a wide experience of European markets. He has held various senior executive roles in major European companies for the past 25 years, and created a successful consulting company specialized in business development and sales strategy, operating in 42 countries.

Didier is a graduate from Montpellier Business School and Harvard Kennedy School of Government. He is a member of the Google High Performance Coaching team and a regular mentor at Google for Startups Accelerator Europe.

## ABOUT INVENTI

INVENTI is a technological and consulting software company. The company creates tailored solutions for large and mid-sized companies and even startups. For clients, it is a partner in the areas of software and mobile app development, including analysis, design, testing, DevOps and agile project management. The company is based in Prague and Plzeň and implements its projects in the Czech Republic, Germany, Switzerland, England and France.

Among other things, INVENTI has developed a successful mobile app called “Vlakem na výlet” (a trip by train), which was supplied to České dráhy (Czech Railways), an e-commerce solution for the online sale of cars for important European car manufacturers, a cloud tool for archiving accounting documents of German retail chains, as well as a cloud service portal for customers of České Radiokomunikace. INVENTI is a long-standing technology partner of CK Fischer. INVENTI products include the Warehouse Management System, an automation testing framework, an integration platform, an IoT platform, telematics, logistics, and Industry 4.0.

INVENTI received the Deloitte Czech Republic Technology Fast 50 CE award three times in a row between 2016-2018 for the fastest growing technology companies in the Central European region.

- INVENTI, Táborská 940/31, 140 00 Prague 4
- Web [www.inventi.cz](http://www.inventi.cz)
- Instagram <https://www.instagram.com/inventi.cz/>
- Facebook <https://www.facebook.com/inventi.cz>
- LinkedIn <https://www.linkedin.com/company/inventicz/>

## MEDIA CONTACT

Jiří Kocourek

[jiri@parco.cz](mailto:jiri@parco.cz)

+420 775 630 414